



Hanita Coatings®

Media Release

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FOR IMMEDIATE RELEASE

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HanitaTEK Course “Energy Savings, Carbon Reduction, and Window Film” is Approved by AIA for Learning Unit (LU) Hours

*Earn 1.0 Learning Unit (LU) Hour Toward
American Institute of Architects (AIA) Requirements*

DALLAS April 21, 2011 – HanitaTEK’s Course Number HC0011A “Energy Savings, Carbon Reduction, and Window Film” has been approved by the AIA and placed in the Course Directory under Sustainable Design.

With nearly 300 state and local chapters, the AIA serves as the voice of the architecture profession and a fundamental resource for its members. “[These] Architects are frequently called on to discover newer opportunities for energy savings and carbon reduction. While HanitaTEK window film is not new, we have the opportunity to introduce our proven technology to a new audience every day through the AIA CES” said James K. Black, President and General Manager of HanitaTEK.

“With the economic situation steady at best, Architects are asked to do more every day in the same time period. Through our AIA courses, we are giving Architects the opportunity to earn CEs without having to sit through a marketing presentation” said Mark A. Carlson, Business Development Manager for HanitaTEK.

Located in Dallas, Texas, HanitaTek is a wholly-owned subsidiary of Hanita Coatings and works with ESCOs to provide turn-key installed kW and kWh solutions utilizing HanitaTEK window films – a business strategy that has made Hanita Coatings a global leader in energy and environmental solutions. Of course, as an ISO 14001-Certified company, Hanita Coatings is committed to producing our energy-saving products within a context of environmental impact.

To learn more about HanitaTEK window films technology, visit www.HanitaTEK.com.

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