



Hanita Coatings®

# Media Release

HanitaTEK Window Films, LLC  
4010 La Reunion Parkway, Suite 100  
Dallas, TX 75212 USA

t. 800.660.5559  
f. 214.351.5818

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Media: Sarah Ortiz

[seortiz@HanitaTEK.com](mailto:seortiz@HanitaTEK.com); 214.351.5818

Projects: Mark A. Carlson, CEM, LEED Green Associate

[macarlson@HanitaTEK.com](mailto:macarlson@HanitaTEK.com); 480.264.4863

## **HanitaTEK Introduces the EFILM Fenestration Energy Efficiency Simulation Powered by EnergyPlus 6.0**

*Industry Leading Energy Simulation Now Available  
In Easy-to-Use EFILM Interface*

**DALLAS March 3, 2011** – HanitaTEK is launching the EnergyPlus/EFILM fenestration energy efficiency simulation system and its newly revised fenestration library.

Based on a building's physical characteristics and associated mechanical and other systems, EnergyPlus calculates heating and cooling loads necessary to maintain thermal control setpoints and the energy consumption of this primary plant equipment. The EFILM computer program is a windows-based interface to the EnergyPlus simulation engine focusing on the energy use of existing fenestration systems as a base case alongside existing fenestration with the addition of HanitaTEK window films.

*“As a Certified Energy Manager, I am pleased to see the existing, proven energy simulation technology like EnergyPlus be utilized more appropriately in regards to the building envelope and, in particular, the fenestration”* said Mark Carlson, Business Development Manager for HanitaTEK.

*“Through our considerable financial investment in this [EnergyPlus/EFILM] tool, HanitaTEK continues to show leadership in bringing window film into the overall energy discussion”* said James K. Black, President and General Manager of HanitaTEK.

Located in Dallas, Texas, HanitaTek is a wholly-owned subsidiary of Hanita Coatings and works with ESCOs to provide turn-key installed kW and kWh solutions utilizing HanitaTEK window films – a business strategy that has made Hanita Coatings a global leader in energy and

environmental solutions. Of course, as an ISO 14001-Certified company, Hanita Coatings is committed to producing our energy-saving products within a context of environmental impact.

To learn more about HanitaTEK window films technology and the kind of partner HanitaTEK will be to other Energy Service Companies, visit [www.HanitaTEK.com](http://www.HanitaTEK.com).

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