



Hanita Coatings®

Media Release

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FOR IMMEDIATE RELEASE

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HanitaTEK Window Films Affirms Leadership of Energy Service Companies through Joining NAESCO

The National Association of Energy Service Companies (NAESCO)

Welcomes New Member HanitaTEK Window Films

DALLAS May 31, 2011 – HanitaTEK is proud to be the newest member of the National Association of Energy Service Companies. With a management team including a Certified Energy Manager (C.E.M.) and averaging over 25 years in the window film industry, HanitaTEK has the overall energy skills and window film industry skills to be a great partner to other Energy Service Company members of NAESCO.

“We are proud of the steps we have taken as a company to solidify the positioning of HanitaTEK window films alongside more conventional building energy systems’ improvements. Using HanitaTEK window films can be a smart addition to an overall energy plan and the ROI can be precisely modeled just like the ROI of a chiller upgrade. In addition, because demand likely peaks when solar heat gain is highest, HanitaTEK window films can also significantly reduce demand charges” said James K. Black, President and General Manager of HanitaTEK.

Located in Dallas, Texas, HanitaTek is a wholly-owned subsidiary of Hanita Coatings and works with ESCOs to provide turn-key installed kW and kWh solutions utilizing HanitaTEK window films – a business strategy has made Hanita Coatings a global leader in energy and environmental solutions. Of course, as an ISO 14001-Certified company, Hanita Coatings is committed to producing our energy-saving products within a context of environmental impact.

To learn more about HanitaTEK window films technology and the kind of partner HanitaTEK will be to other Energy Service Companies, visit www.HanitaTEK.com.

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