



Hanita Coatings®

Media Release

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FOR IMMEDIATE RELEASE

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HanitaTEK Course “Energy Savings, Carbon Reduction, and Window Film” is Approved by USGBC for Continuing Education (CU) Hours

*Earn 1.0 Continuing Education (CE) Hour Toward
U.S. Green Building Council LEED Requirements*

DALLAS April 22, 2011 – HanitaTEK’s Course Number 0090005809 “Energy Savings, Carbon Reduction, and Window Film” has been approved by the USGBC and added to the Course Catalog.

“Greenwashing, the practice of calling everything ‘green’ as a marketing gimmick is a tough business practice to compete against. By putting these facts into the hands of USGBC LEED Accredited Professionals, Green Associates, and others, HanitaTEK is bringing back the fenestration discussion into a technically defensible position” said Mark A. Carlson, CEM, LEED Green Associate and Business Development Manager for HanitaTEK.

James K. Black, President and General Manager of HanitaTEK discussed *“... the relevance of supporting the USGBC with this course cannot be overstated. As the premier accrediting body for green building in the United States, the USGBC has a great opportunity to broaden the “green building” concept to include window films”*.

Located in Dallas, Texas, HanitaTek is a wholly-owned subsidiary of Hanita Coatings and works with ESCOs to provide turn-key installed kW and kWh solutions utilizing HanitaTEK window films – a business strategy that has made Hanita Coatings a global leader in energy and environmental solutions. Of course, as an ISO 14001-Certified company, Hanita Coatings is committed to producing our energy-saving products within a context of environmental impact.

To learn more about HanitaTEK window films technology, visit www.HanitaTEK.com.

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