

FOR IMMEDIATE RELEASE
March 30, 2010

For More Information:
Media Contact: Lloyd Brown
Phone: 262-271-4116
lwbrown@hanitatek.com

HanitaTek Window Films and Impact Film Supply Join Forces in Florida

The premium quality window films from HanitaTek are now combined with the world class service of Impact Film Supply to serve dealers in Florida. "HanitaTek's depth of product line and high quality reputation make this a great line for Impact Film Supply to bring to the industry in Florida," according to John Diaz, President of Impact. "The dealers who have tried HanitaTek's products have had good success with them. Our job is to build awareness of these excellent films throughout the state. We will use our decades of experience in distribution to help spread the word."

In addition to Impact Film Supply, Diaz owns and operates Impact Industrial Supplies, in business since 1991. Through this business as well as past window film distribution services, Diaz' companies know how to help their customers reach their goals for shared success.

"We know that John's reputation for excellent service and value is a great fit for HanitaTek's leading products," states Jim Black, President of HanitaTek. "In particular his experience with high quality films for the flat glass and automotive segments will leverage our core products. We believe that our excellent solar control products, our leading edge security films, and our newest automotive product called Sigma will be very popular when coupled with Impact's skill in distribution."

As a full-time distributor, Impact does not compete with its customers by installing film as well. Many industry distributors also install films, which causes confusion and caution among the dealer community. "We are able to focus 100% on the success of our customers, helping them secure projects and ensure smooth supply of materials," Diaz confirms.

HanitaTek Window Films is the North American supplier of premium window films manufactured by Hanita Coatings. Sold as SolarZone, SafetyZone, XtraZone and PolyZone, these films are premium quality products at reasonable prices. Hanita's products are used in the solar control, safety & security, and automotive market segments. HanitaTek can be reached at 800-660-5559.

Impact Film Supply is a family owned and operated window film supplier totally committed to giving its dealers top quality products with value-added service. Located at 7020 Anderson Road in Tampa, Florida, Impact is ideally positioned to support the needs of window film installers throughout the state. Impact can be reached at 877-739-7019.

#

#

#