



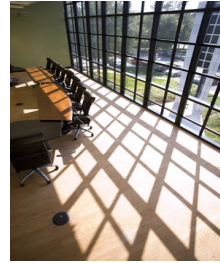
HanitaTek  
Window Films

# The Zone

August 5, 2009

## Seismic Security Films

With this week's earthquake centered off Baja California, we are reminded that the Golden State is the center of earthquakes. But don't forget that just last week Tennessee felt a quake at magnitude 3.2. Are you aware of the latest findings sponsored in part by the AIMCAL Window Film Committee?



We have posted an abridged version of the study conducted at the University of California San Diego by Dr. Tara Hutchinson. She studied the effects of windows without film as well as with various types of film applied to them during earthquake conditions. Initially there are no surprises in the study: the presence of film greatly reduces the amount of glass that falls from a window during an earthquake event. What is not so obvious is that the study found little benefit from using thicker films, so it is a reasonable thing to use 4 mil clear film to protect glass from a seismic event. Further, if you attach the film to the frame with wet glazing, the attachment creates stress concentrations causing glass to break more easily. The specific conclusions may surprise you, but the overall message is clear: window film really helps mitigate damage from broken glass during an earthquake. Get the report from our [website](#)

## PolyZone

In the last newsletter, we introduced you to PolyZone, Hanita Coatings' window film that is safe for installation on polycarbonate (Lexan), or acrylic (PlexiGlas) glazing. These films will not blister, bubble, or delaminate, and carry warranties for both interior and exterior applications.



How can this lead to more business for you? We are already selling this film to customers who are doing installations on:

- Skylights
- Bus shelters
- Greenhouses
- Bullet resistant glazing
- Solariums

These are just a few places where our PolyZone film can be used. Hopefully these will bring you new opportunities!

For more information on our Silver 20 Xtra PolyZone or 6 Mil Anti-Graffiti PolyZone products, contact us today!

For more information, please contact [HanitaTek](#) today!

## Silver 20 Special!

Now through August 15th,

take 10% off

any purchase of full rolls of Silver 20.

## White Out - Now in 72"

OK, for certain white out is a specialty product. But isn't it good to know that HanitaTek can get it to you in 60" and 72" widths? White Out complements our Black Out product line as well as our 2, 5, and 12 mil matte films. Try us today!

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